

Dress code guide

Reflecting exemplarity and
the spirit of Hospitality

The SHBM code of refinement,
from classes to professional life.



THE ESSENCE OF PROFESSIONAL ATTIRE AT SHBM *WHERE SAVOIR-ÊTRE MEETS PROFESSIONAL EXCELLENCE*

In an effort to create an atmosphere that reflects the students' future work environment, a dress code has been implemented within the School of Hospitality Business and Management. This dress code is also an opportunity for students to learn the rules of "Savoir-être et Savoir-vivre", which imply both mutual and self-respect.

At SHBM, grooming is more than appearance. It reflects respect for oneself and others, a spirit of exemplarity, and the professionalism expected in the world of hospitality.

APPLICATION OF THE DRESS CODE

RULES, TIMING, AND FIRST-YEAR SUPPORT



CAMPUS ATTIRE RULES

While on school premises, students, staff, and faculty are required to wear business formal attire, except during practical courses where uniforms are provided.

These uniforms must not be worn outside the campus, including when commuting. Students living off-campus should only put on their uniforms once they reach the school's lockers.



WHEN THE DRESS CODE APPLIES

The dress code applies on working days between 7 a.m. and 7 p.m., including meals and breaks, as well as when students visit the school during internship periods, sick leave, or days off.

To support students in their first year, two dress code–appropriate outfits will be provided as a minimum wardrobe.

LADIES AND GENTLEMEN ATTIRE STANDARDS

*ELEGANCE IN ATTIRE,
REFINEMENT IN EVERY DETAIL*

Clothing & Presentation

- Clothes must always be clean and neatly pressed
- Discreet shoes
- Avoid flashy colors or brand
- Visible tattoos and piercings are not permitted
- Jackets must remain buttoned when standing and may only be removed if seated or in warm weather.
- Coats and winter apparel, should not be worn inside the school premises and should be stored in the designated areas.
- Boots are only allowed when worn with pants.



Hair & Nails

- Hair must be well groomed and kept in natural colors.
- Nails must be short, clean, and neatly maintained.
- Nail polish (if used) must be in neutral or discreet tones

Accessories & Grooming

- Particular attention must be given to fresh breath and hygiene at all times.
- Jewelry should be minimal and subtle (small earrings, simple watch)
- Makeup must be light, natural, and professional
- Fragrance must be subtle and refined, never overpowering

LADIES' GROOMING & BEAUTY

REFINING NATURAL ELEGANCE THROUGH CARE AND DISCIPLINE

Hair

Always neat, brushed, and well maintained.

Long hair should be tied back or styled to avoid covering the face.

Hairstyles should remain simple, elegant, and professional.

Makeup

Light and natural makeup is encouraged to enhance, not alter, natural features.

Neutral tones for eyeshadow, blush, and lipstick.

Avoid heavy eyeliner, bold lipstick colors, glitter, or dramatic styles.

Makeup must always look fresh, discreet, and professional.



Accessories & Jewelry

Jewelry must remain minimal and discreet: small earrings, a simple bracelet, or a professional watch.

No oversized or flashy pieces (including large logos).

Scarves, belts, and bags should be elegant, coordinated with the outfit, and in neutral colors.

LADIES' ATTIRE STANDARDS

A WARDROBE THAT REFLECTS GRACE AND PROFESSIONALISM

Clothing & Presentation

Shirts & Blouses: Always collared, in discreet or light colors (white, beige, pale blue). Avoid lace, transparencies, or overly decorative fabrics.

Suits: Dark-colored classic suit (jacket with skirt or pants). Jackets must remain buttoned when standing and may only be removed if seated or in warm weather.

Skirts & Dresses: Formal in cut, in classic colors, and no shorter than two fingers (approx. 2") above the knee. No sleeveless or strap styles.

Hosiery: Skirts and dresses must be worn with tights in neutral colors (black, grey, tan, or brown), except when the temperature exceeds 27°C. Patterned hosiery is not permitted.

Dresses: Allowed if formal in cut, in classic colors, and no more than 2" above the knee. No sleeveless or strap styles.

Shoes: Closed-toe only; heels up to 8.5 cm maximum. No platforms or open backs.



GENTLEMEN'S GROOMING & PRESENTATION

*POLISHED APPEARANCE,
DISTINGUISHED CHARACTER*

Face

Hair must always appear freshly styled, with no visible gel clumps or unkempt look.

Beards are not permitted; students must be clean-shaven.

Sideburns should be short and neatly trimmed.

Skin should be well cared for, with attention to hygiene.

Accessories & Grooming

Jewelry must be discreet: a professional watch. No earrings, chains, or bracelets.

Belts should be leather, discreet, and always match the shoes; no flashy buckles or logos.

Ties must be tied properly and kept neat throughout the day; oversized or novelty ties are not permitted.

Socks are mandatory, in classic dark tones (black, navy, grey, or brown); no patterns or bright colors.



GENTLEMAN'S ATTIRE STANDARDS

*PRESENTING CONFIDENCE,
CARE, AND EXEMPLARITY*

Clothing & Presentation

Shirts: Crisp, collared dress shirts in light, plain colors (white, light blue, beige). Always freshly ironed.

Suits: Dark-colored classic suits (navy, charcoal, or black). Jackets must remain buttoned when standing and may only be removed when seated or in warm weather.

Ties: Mandatory; must be discreet, in solid colors or subtle patterns. No flashy prints or oversized knots.

Trousers: Always matching the suit; properly fitted and pressed, no cropped or tight cuts.

Shoes: Black leather dress shoes (oxfords or derbies only). Must be polished daily. No loafers, sneakers, or casual footwear.

Socks: Required at all times, in classic colors (black, navy, grey, or brown). No patterns or bright colors.





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